



WE NEED YOU

WE'RE LOOKING FOR

Product Trainer [PRODUCT TRAINER](#)

LOCATION:

National Field Based

WORKING HOURS:

Thursday – Monday 5 days a week, working in store sales days on Saturday & Sunday

SALARY:

Up to £30,000 per annum

OTHER BENEFITS:

15% bonus, Company Car, Life Assurance, Reward Hub Discounts, Aviva Pension, SharkNinja Discounts, Company Sick Pay

CONTACT TYPE:

6-Month FTC

REPORTING IN TO:

Regional Relationship Manager

blue square.

WE'RE LOOKING FOR AN ENERGETIC, RETAIL-SAVVY PRODUCT EXPERT

As our Product Trainer, you'll become the face of SharkNinja across Currys and John Lewis Partnership (JLP) stores. You'll deliver engaging product training, coach Sales Coaches in-store, and elevate the customer and partner experience through confident demonstrations and impactful conversations, focusing on Ninja Outdoor.

Your mission is to deepen store knowledge, increase confidence in the SharkNinja range, with a particular focus on Ninja Outdoor, and ensure the in store teams can truly champion the products with customers. With a Thursday–Monday focus, you'll maximise training windows, run local store events, and enable our field team to have longer, more meaningful conversations with retail teams.

TO MAKE A REAL DIFFERENCE IN THESE AREAS

TRAIN, COACH & INSPIRE

- Deliver engaging, best-in-class product training sessions across Currys and JLP stores.
- Coach Sales Coaches and partners to confidently demonstrate and sell SharkNinja products.
- Run local in-store events that build excitement, awareness and advocacy.

BUILD STRONG STORE RELATIONSHIPS

- Become the go-to expert for SharkNinja within each store you visit.
- Maintain strong communication with store leadership, Sales Coaches and product champions.
- Support the wider field team by building a strong retail network and ensuring consistent messaging.

DRIVE PRODUCT PASSION THROUGH DEMONSTRATIONS

- Showcase SharkNinja hero products and innovations through live demos.
- Bring product stories to life in a way that excites partners and customers.

MAINTAIN EXPERT PRODUCT KNOWLEDGE

- Stay a step ahead on new launches, features and competitor activity.
- Ensure all training aligns with brand guidelines and key messages.

SUPPORT WEEKEND EVENTS & ACTIVATIONS

- Provide remote support, planning and follow-up for weekend events and store activities.
- Ensure weekend training opportunities translate into stronger weekday execution.

MEASURE & REPORT SUCCESS

- Capture and share feedback, insights and training impact.
- Help demonstrate ROI through reporting, photos, and evidence of store engagement.

SharkNinja
**PRODUCT TRAINER
 TRAINER**

**OUR IDEAL PERSON &
 THE ESSENTIALS WE'RE AFTER**

- You're a passionate about outdoor cooking, home innovations, technology and outstanding customer experience.
- You're an experienced in retail training, coaching or in-store product advocacy.
- You're a confident presenting to small and medium groups and adapting your style to different audiences.
- You're enthusiastic & engaging, with the ability to create memorable learning moments.
- You're organised and self-motivated, able to manage your store schedule effectively.
- You're flexible, especially with a Thursday–Monday working pattern and supporting crucial weekend needs.
- You're a relationship builder, able to influence, motivate and inspire store teams.
- You'll have a full UK driving licence holder as you'll be national based driving to multiple locations across the UK.

Our ETHIC values are at the core of everything we do, the way we think, the approach we take. These five values are qualities we look for in every single member of the Blue Square team.

