



# WE NEED YOU

## WE'RE LOOKING FOR

Omnichannel Territory Executive

### LOCATION:

Field Based - Various (see advert)

### WORKING HOURS:

5 days across 7 days – 37.5 hours per week

### SALARY/DAY RATE:

£27,000 – £28,000 per annum

### OTHER BENEFITS:

Up to 15% Bonus, Company Van + Fuel Card, Perk Box, Life Assurance, Samsung Discounts, Company Sick Pay

### CONTACT TYPE:

Permanent

### REPORTING IN TO:

Regional Manager

## WE'RE LOOKING FOR A OPERATIONAL MERCHANDISER

We are seeking a dynamic and results-driven Omni Channel Merchandiser to join our team, playing a pivotal role in the execution of retail display, ensuring the look and feel of the stores is aligned with the Samsung brand guidelines. The successful candidate will exclusively oversee retail stores across their territory, acting as a regional point of escalation for compliance issues and ensuring the seamless execution of Go-To-Market (GTM) rollouts. With a keen focus on call file coverage, and compliance the Omni Channel Merchandiser will take ownership of the Retail Management System (RMS) registrations, support product launches, and maintain a flexible approach to geographic coverage.

## TO MAKE A REAL DIFFERENCE IN THESE AREAS

### EXECUTION

- Ensure comprehensive coverage of call files in assigned regions
- Maintain a high frequency of communication with key stakeholders
- Responsible for updating the Samsung branded furniture in store with the latest products, security and/or POS during product launches
- Merchandise promotional materials on the Samsung branded space such as stickers/tent cards
- Monitor and report on the completion of GTM initiatives
- Contact centre Knowledge Hub and training areas/rooms maintenance
- Provide tactical coverage in regions with vacant or annual leave territories
- When required identify solutions for operational quick fixes

### BUILDING RELATIONSHIPS

- Oversee and manage relationships with major retail groups in assigned regions
- Serve as a point of contact for compliance-related matters in the region
- Build and maintain relationships with the Retail GTM Leads to ensure full scope is clear during product launch periods
- Prepare designated locations for VIP visits and events
- Conduct regular visits to key locations for relationship-building and monitoring purposes.
- Proactively seek guidance from management to ensure success and alignment across the team
- Demonstrates a values driven approach, ensuring Blue Square and the client are represented positively

### COMPLIANCE

- Management of compliance, and point of sale messaging ensuring adherence to brand and retailer guidelines
- Serve as the regional point of escalation for compliance issues
- Adherence to Service Level Agreements (SLAs) and compliance standards
- Address any concerns appropriately

SAMSUNG  
OMNICHANNEL  
MERCHANTISER

REPORTING

- Accurately reporting operational and compliance issues within your territory, providing valuable insight
- Take charge of Retail Merchandising System registrations and connections
- Having a strong focus on KPI achievement and exceeding all targets
- Efficiently managing a call-file to maximise on peak times and availability
- Take charge of Retail Merchandising System registrations and connections

OUR IDEAL PERSON &  
THE ESSENTIALS WE'RE AFTER

- You're organised with an ability to manage multiple tasks and responsibilities efficiently.
- You're all about the detail with a thoroughness in monitoring and addressing issues
- You're flexible with a willingness to work in alternative locations during product launches.
- You're experienced in merchandising
- You're compliance focused while not essential, an understanding of compliance standards is beneficial.
- You're able to take requests and collaborate with regional managers.
- You're proficient in using big group internal reporting for decision-making.
- You must possess a valid driver's license and be willing to travel

Our ETHIC values are at the core of everything we do, the way we think, the approach we take. These five values are qualities we look for in every single member of the Blue Square team.

