

ARE YOU THE ONE?

With all the exciting new technology we have on the horizon, we are looking for a proactive, engaging, and confident Event Manager to join our team on our Samsung Roadshow. You will be the essential link between our products and Contact Centre advisors, providing a best-in-class experience from start to finish. You will be creating excitement and a buzz around our products by sharing your expert knowledge, boosting brand love, and really driving knowledge retention.

To be successful, you will be an experienced Event Manager with a demonstrated history of delivering public-facing events or brand activations, in high-profile and high-pressure environment. You will be passionate about the latest technology, and you will work to lead the team over the duration of the roadshow. Through the exceptional service you provide, you will show pride, passion, and performance in all that you do building the bond between our customers and Samsung.

'PLEASE NOTE: you must be available for training in Derby, taking place on the 27th and 28th of April 2026.

We are hiring Event Managers for the following upcoming tours:

- **UK Tour: 2 Event Managers needed (one Event Manager per tour)**

6 May – 20 May

WHAT YOU'LL BE UP TO

- Manage promotional stand operations throughout the campaign as per client request
- Lead a team of Product Trainers and supporting colleagues, ensuring roles and responsibilities are managed effectively.
- Build relationships with Contact Centre management and staff to gain buy in and drive engagement

- Provide a best-in-class brand experience, leaving an unforgettable impression
- Answer advisor queries efficiently and confidently, demonstrating your brand knowledge
- Provide daily event reporting and highlight achievements

ARE YOU OUR PERFECT PARTNER?

- Previous Events Management Experience in a Relevant Industry
- Previous Experience Delivering Public-Facing or Brand Events
- Previous Customer Service or Retail Experience
- Logistics, Reporting, and Site Management Experience
- Self-Motivated and Proactive
- Ability to Work Well Under Pressure in a Fast-Paced Environment

WHAT YOU CAN EXPECT FROM US

- Competitive Salary: £200 Per Day + Up to £25 Dily bonus
- Company Sick Pay + Life Assurance: 4 times your annual salary
- Access to a range of discounts and perks across our key partners & beyond
- Development Opportunities



WHO ARE WE?

Blue Square combines best-in-class retail solutions, seamless product activation and flexible staffing that empowers brands to maintain control of their customer experience across their distribution channels.

BUILD LOVE. GROW SALES. INCREASE LOYALTY.

POINTS TO NOTE:

- **Reasonable adjustments:** We would like you to perform at your best at every stage of our recruitment process. Please contact us using talent@bluesquare.uk.com if you require any adjustments that would support you throughout your application
- Whilst we strive to adhere to our closing dates, we may close the vacancy early based on interest or the progression of the role
- Please note this is an **advert** for our job vacancy, and **therefore may not be inclusive of all assigned duties, responsibilities, or aspects of the role described**, and may be amended at any time at the sole discretion of Blue Square

- If you're an **internal candidate**, remember to use your company email address to apply
- **Flexible working:** We welcome you to ask about flexibility at interview stage and we will explore what is possible for the role.

Our ETHIC values are at the core of everything we do, the way we think, the approach we take. These five values are qualities we look for in every single member of the Blue Square team.

