



# WE NEED YOU

**WE'RE LOOKING FOR**  
Samsung Product Promoter

**LOCATION:**  
Swords Shopping Centre

**WORKING HOURS:**  
Thursday to Saturday / 24 hours a week

**SALARY/DAY RATE:**  
€129.98 per day

**OTHER BENEFITS:**  
€ 28 daily bonus, Life Assurance, PerkBox  
Discounts, Aviva Pension, Samsung Dis, Company  
Sick Pay.

**CONTACT TYPE:**  
Fixed term

**REPORTING IN TO:**  
Rebekah Lambe

## WE'RE LOOKING FOR A PASSIONATE PEOPLE PERSON

As a Samsung Promoter, your role will be to engage and interact with customers, demonstrating available products and delivering an incredible experience through every customer interaction. You will build great rapport with both your customers and the in-store teams to drive brand advocacy, loyalty and ultimately sales. You will take responsibility for store compliance in your area, always making sure the brand is represented in the best way. Through asking lifestyle questions, you will recommend the best products from our range to suit our customer's needs, ensuring their needs are always met and their experience with our brand is memorable. Keeping your eye on competitors in the market, you will feed back with ideas on how to enhance our position to continuously give us the competitive edge. Your goal will be to achieve your targets through driving brand awareness, customer interactions and sales at every opportunity.

## TO MAKE A REAL DIFFERENCE IN THESE AREAS

### PRODUCT DEMONSTRATIONS

- Execute engaging product demonstrations to showcase the Unique Selling Points (USPs) and benefits of Samsung products to customers

### EXECUTE FLAGSHIP / NEW PRODUCT LAUNCHES

- Develop effective plans for the successful launch of flagship/new products, ensuring alignment with sales targets.

### RETURN ON INVESTMENT

- Implement strategies to maximize ROI from all customer interactions, including upselling opportunities.

### PRODUCT KNOWLEDGE

- Cultivate an in-depth understanding of Samsung products, propositions, and channel store teams.

### DRIVE SALES AND EXCEED TARGETS

- Proactively drive customer interactions, sales, and surpass predetermined targets.

### DELIVER IN-STORE TRAINING

- Foster outstanding knowledge and brand advocacy by providing regular training sessions to in-store teams.

Samsung  
Product Promoter

## OUR IDEAL PERSON & THE ESSENTIALS WE'RE AFTER

- Previous retail, sales or customer facing background
- Passion for and good understanding of technology
- Passionate about excellent customer service
- Eager to tackle challenges and change
- Motivated by targets
- Ability to integrate into teams well
- Strong communication skills

**Our ETHIC values are at the core of everything we do, the way we think, the approach we take. These five values are qualities we look for in every single member of the Blue Square team.**

