



WE NEED YOU

WE'RE LOOKING FOR

OMNI-CHANNEL MARKETING EXEC

LOCATION:

Chertsey & Hybrid

WORKING HOURS:

Monday to Friday, 37.5 hours per week

SALARY:

£45,000-£50,000 Per Annum

OTHER BENEFITS:

110% Bonus, Company Car or Car Allowance, Life Assurance, Rewards Hub Discounts, Aviva Pension, Samsung Discounts, Company Sick Pay.

CONTACT TYPE:

Permanent

REPORTING IN TO:

Head of Omni-Channel

WE'RE LOOKING FOR AN OMNI CHANNEL EXECUTIVE

The Omni-Channel Marketing Executive plays a pivotal role in our channel team, ensuring high-quality channel marketing that aligns with Samsung's SEUK vision and channels the success of partners. Samsung's channel team is committed to activating the best execution for all MX products (mobile, tablet, wearables, audio, computing and accessories.) You will need to be able to thrive in a fast-paced, ever-evolving environment. Someone who's able to harness relationships with our channel partners & develop channel plans which drive positive commercial results for the MX business, across multiple MX product categories. We're looking for a multi-skilled individual with marketing experience, potentially at a graduate level, to join our leading tech company and elevate their career in channel marketing.

TO MAKE A REAL DIFFERENCE IN THESE AREAS

TEAMWORK

- Working with the channel account team (Account Director and Account Manager) to plan and execute multiple product launches.
- Supporting your channel team (Channel Manager and Omni Channel Marketing Manager) to execute quarterly promotional plans, ensuring a high share of voice is achieved through various touch points of the channel customer journey (TTL.)
- Attending weekly/monthly/quarterly marketing planning meetings with the channel partners where appropriate.

EXPERTISE

- Deliver brand, commercial and channel objectives (with specific focus on sell out) with our agencies and channel partners.
- Digital excellence using our Samsung Digital Blueprint, ensuring channels adhere to blueprint standards and we continually evolve how we execute brilliant basics in digital touchpoints (including ongoing reporting and optimisation)

INSIGHT ANALYSIS

- Responsible for ensuring internal marketing processes are being followed, prior to committing any spending.
- Timely delivery of reports including quarterly marketing plans, execution compliance & budget reviews & analysis
- Analysing post-launch/campaign results ensuring learnings & recommendations are shaping future activities.
- Attend weekly/monthly/quarterly marketing planning meetings with the channel partners where appropriate.

COOPERATION

- Attending weekly/monthly/quarterly marketing planning meetings with the channel partners where appropriate.

DIVISON
Omni-Channel
Marketing
Executive

OUR IDEAL PERSON & THE ESSENTIALS WE'RE AFTER

- Passion for mobile, technology and innovation
- Previous experience within marketing environments (inclusive of marketing and advertising agencies)
- Understanding of 360 marketing, with a focus on digital and can evidence knowledge of digital marketing metrics.
- Ability to seek out and build relationships with multiple internal and external senior stakeholders to successfully deliver on key projects
- Must be able to multi-task and project manage large & sometimes complex activities
- Must be a team player with a can-do attitude
- Strong attention to detail
- Strong communicator with solid presentation skills
- An interest in retail, tech and marketing
- Exposure to managing marketing budgets
- An awareness of retail or marketing environments would be beneficial

Our ETHIC values are at the core of everything we do, the way we think, the approach we take. These five values are qualities we look for in every single member of the Blue Square team.

