



WE NEED YOU

WE'RE LOOKING FOR
PRODUCT DEMONSTRATOR

LOCATION:
Cork

WORKING HOURS:
24 Thursday - Saturday

DAY RATE:
Up to €128.98 per day

OTHER BENEFITS:
€28 daily Bonus, Life Assurance, Perkbox
Discounts, Pension

CONTACT TYPE:
Casual

REPORTING IN TO:
Event manager

blue square.

**SAMSUNG
EXPERIENTIAL
PRODUCT
DEMONSTRATOR**

WE'RE LOOKING FOR ENGAGING, EXPERIENCE DEMONSTRATORS

As our Experiential Product Demonstrator, you will be a part of our customer-centric pop-up proposition team ensuring successful Experiential Activation. You will be the connection between our cutting-edge latest technology, and our valued customers. You will play a pivotal role in delivering brand, your primary focus will be on ensuring that every customer receives a remarkable, personalised, and standout encounter, establishing us as the brand of choice.

You will work hand in hand with our Brand Ambassadors, imparting your product and brand knowledge driving increased customer interactions. Success in this role hinges on your confidence in engaging customers and your enjoyment of thriving in a fast-paced, dynamic retail setting.

Through the delivery of exceptional service, you will embody pride, passion, and performance, building a strong connection between our customers and Samsung.

TO MAKE A REAL DIFFERENCE IN THESE AREAS

PRODUCT DEMONSTRATIONS

- Deliver captivating and informative tech product demonstrations.
- Showcase cutting-edge features and functionalities of our latest technology through hands-on experiences
- Ensure customers gain a deep understanding and appreciation for our products
- Working as a team to meet and exceed targets

CUSTOMER EXPERIENCE

- Deliver an exceptional customer experience by providing personalised and engaging product demonstrations
- Contribute to a positive and memorable experience for customers, fostering loyalty and satisfaction
- Answer customer queries efficiently and confidently
- Effectively communicate the value propositions and unique selling points of our tech products during demonstrations

ENHANCE PRODUCT ENGAGEMENT

- Ensure that our customers leave with a comprehensive understanding of our tech products
- Educate customers about the functionalities, benefits, and unique aspects of our products, increasing overall awareness and knowledge
- Create meaningful connections with customers during product demonstrations

SAMSUNG EXPERIENTIAL PRODUCT DEMONSTRATOR

- Showcase the features of our products, reinforcing the Brands identity, creating a lasting impression that goes beyond the demonstration
- Delivering an enthusiastic and knowledgeable approach
- Maintain an expert understanding of products and all experience zones/areas ensuring adaptability, enabling your ability to upsell
- Capture and report all relevant data daily activity

CONTRIBUTE TO A FUN ATMOSPHERE

- Bring a sense of excitement and enjoyment into the customer experience
- Create a fun and welcoming atmosphere during product demonstrations, making the interaction not just informative but also enjoyable
- Your energy and enthusiasm will play a key role in making our brand memorable and fostering a positive atmosphere

OUR IDEAL PERSON & THE ESSENTIALS WE'RE AFTER

- You're a strong communicator, confident in presenting to customers
- You're a quick learner, with a passion for the latest tech
- You're someone with proven experience in delivering product demonstrations
- You're able to demonstrate experience in retail or customer service
- You're able to influence sales
- You're able to thrive in a dynamic and fast-paced retail environment
- You're friendly, confident with an engaging approach
- You're able to work well as part of a team

Our ETHIC values are at the core of everything we do, the way we think, the approach we take. These five values are qualities we look for in every single member of the Blue Square team.

