



WE NEED YOU

WE'RE LOOKING FOR

Product Guru

LOCATION:

National Field Based

WORKING HOURS:

Thursday – Monday 5 days a week, working in store sales days on Saturday & Sunday

SALARY:

Up to £30,000 per annum

OTHER BENEFITS:

15% bonus, Company Car, Life Assurance, Reward Hub Discounts, Aviva Pension, Shark Ninja Discounts, Company Sick Pay

CONTACT TYPE:

6-Month FTC

REPORTING IN TO:

Regional Relationship Manager

blue square.

WE'RE LOOKING FOR AN ENERGETIC, RETAIL-SAVVY PRODUCT EXPERT

As our Product Guru, you'll become the face of Shark Ninja across John Lewis Partnership (JLP) stores. You'll deliver engaging product training, coach Sales Coaches in-store, and elevate the customer and partner experience through confident demonstrations and impactful conversations.

Your mission is to deepen store knowledge, increase confidence in the Shark Ninja range, and ensure our JLP partners can truly champion the products with customers. With a Thursday–Monday focus, you'll maximise training windows, run local store events, and enable our field team to have longer, more meaningful conversations with retail teams.

TO MAKE A REAL DIFFERENCE IN THESE AREAS

TRAIN, COACH & INSPIRE

- Deliver engaging, best-in-class product training sessions across JLP stores.
- Coach Sales Coaches and partners to confidently demonstrate and sell Shark Ninja products.
- Run local in-store events that build excitement, awareness and advocacy.

BUILD STRONG STORE RELATIONSHIPS

- Become the go-to expert for Shark Ninja within each JLP store you visit.
- Maintain strong communication with store leadership, Sales Coaches and product champions.
- Support the wider field team by building a strong retail network and ensuring consistent messaging.

DRIVE PRODUCT PASSION THROUGH DEMONSTRATIONS

- Showcase Shark Ninja hero products and innovations through live demos.
- Bring product stories to life in a way that excites partners and customers.

MAINTAIN EXPERT PRODUCT KNOWLEDGE

- Stay a step ahead on new launches, features and competitor activity.
- Ensure all training aligns with brand guidelines and key messages.

SUPPORT WEEKEND EVENTS & ACTIVATIONS

- Provide remote support, planning and follow-up for weekend events and store activities.
- Ensure weekend training opportunities translate into stronger weekday execution.

MEASURE & REPORT SUCCESS

- Capture and share feedback, insights and training impact.
- Help demonstrate ROI through reporting, photos, and evidence of store engagement.

Shark Ninja
PRODUCT GURU

OUR IDEAL PERSON & THE ESSENTIALS WE'RE AFTER

- You're a passionate about home innovations, technology and outstanding customer experience.
- You're an experienced in retail training, coaching or in-store product advocacy.
- You're a confident presenting to small and medium groups and adapting your style to different audiences.
- You're enthusiastic & engaging, with the ability to create memorable learning moments.
- You're organised and self-motivated, able to manage your store schedule effectively.
- You're flexible, especially with a Thursday–Monday working pattern and supporting crucial weekend needs.
- You're a relationship builder, able to influence, motivate and inspire store teams.
- You'll have a full UK driving licence holder as you'll be national based driving to multiple locations across the UK.

Our ETHIC values are at the core of everything we do, the way we think, the approach we take. These five values are qualities we look for in every single member of the Blue Square team.

