



WE'RE LOOKING FOR A

PRODUCT PROMOTER

LOCATION:	Various
SALARY:	£150 per day
WORKING HOURS:	Various (refer to advert)
OTHER BENEFITS:	£25 daily bonus
CONTRACT TYPE:	Casual

WE'RE LOOKING FOR A TECH ENTHUSIAST, WHO KNOWS HOW TO SPARK ENGAGEMENT

As a Product Promoter, you'll engage with customers, showcase Samsung products, and deliver an exceptional experience with every interaction. By building strong relationships with customers and in-store teams, you'll drive brand loyalty, advocacy, and sales.

You'll ensure brand standards are consistently met, recommend tailored product solutions through insightful conversations, and create memorable customer experiences. Staying aware of competitors, you'll share valuable feedback to help maintain our competitive edge.

Your goal: achieve sales targets by driving brand awareness, customer engagement, and exceptional service at every opportunity.

TO MAKE A REAL DIFFERENCE IN THESE AREAS

PRODUCT DEMONSTRATIONS

Execute engaging product demonstrations to showcase the Customer Experience Points (CXPs) and benefits of Samsung products to customers
Ensure brand image/standards are maintained

DRIVE SALES AND EXCEED TARGETS

Proactively drive customer interactions, sales, and surpass predetermined targets.
Understand target audiences and provide tailored customer experiences

PRODUCT KNOWLEDGE

Cultivate an in-depth understanding of Samsung products, propositions, and channel store teams

EXECUTE FLAGSHIP / NEW PRODUCT LAUNCHES

Develop effective plans for the successful launch of flagship/new products, ensuring alignment with sales targets.

PRODUCT TRAINING

Foster outstanding knowledge and brand advocacy by providing regular training sessions to in-store teams.

Ensure training is aligned to brand guidelines
Execute engaging and motivating sessions

BUILD RELATIONSHIPS

Build key relationships with retailers and build rapport with customers
Be a key point of contact

DATA ANALYSIS / REPORTING

Gather insights and evaluate performance
Identify areas of improvement and suggest process improvements
Keep updated with industry trends and competitor insights

RETURN ON INVESTMENT

Implement strategies to maximize ROI from all customer interactions, including upselling opportunities.

OUR IDEAL PERSON

- You're a confident communicator, with some with previous retail, sales or a customer facing background
- You're passionate about tech and have good understanding of technology
- You're excellent at customer service
- You're eager to tackle challenges and change
- You're motivated by targets
- You're able to integrate into teams well

OUR ETHIC VALUES ARE AT THE CORE OF EVERYTHING WE DO, THE WAY WE THINK. THE APPROACH WE TAKE. THESE FIVE VALUES ARE QUALITIES WE LOOK FOR IN EVERY SINGLE MEMBER OF THE TEAM.



EXCELLENCE
TOGETHER
HEART
INTEGRITY
CURIOUS