



WE NEED YOU

WE'RE LOOKING FOR

Omni-Channel Marketing
Executive

LOCATION:
Chertsey

WORKING HOURS:
Monday – Friday, 37.5 hours per week

SALARY/DAY RATE:
£40,000 - £45,000 per annum

OTHER BENEFITS:
10% Performance Bonus, Company Car or
Allowance, Reward Hub, Life Assurance, Company
Sick Pay, Samsung Discounts, Aviva Pension

CONTACT TYPE:
Permanent

REPORTING IN TO:
Head of Omni-Channel

blue square.

DIVISION
OMNI-CHANNEL
MARKETING
EXECUTIVE

WE'RE LOOKING FOR A STRONG MARKETING PROFESSIONAL

The Omni-Channel Marketing Executive plays a pivotal role in our channel team, ensuring high-quality channel marketing that aligns with Samsungs SEUK vision and channels the success of partners. Samsung's channel team is committed to activating the best execution for all Mobile Experience (MX) products (mobile, tablet, wearables, audio, computing and accessories.).

As Omnichannel Marketing Executive, you will support the development and delivery of impactful product launches and quarterly campaigns in partnership with account and marketing teams. You'll help ensure consistent, industry-leading execution across all touchpoints—retail, digital, ATL, and contact centres—to drive visibility, demand, and sell-out success.

This is a fast-paced, collaborative role suited for someone with strong marketing foundations, an eye for detail, and a passion for tech and innovation.

TO MAKE A REAL DIFFERENCE IN THESE AREAS

CAMPAIGN EXECUTION & SUPPORT

- Working with the channel account team (Account Director and Account Manager) to plan and execute multiple product launches.
- Supporting your channel team (Channel Manager and Senior Omni Channel Manager) to execute quarterly promotional plans, ensuring a high share of voice is achieved through various touch points of the channel customer journey (TTL.)
- Attending weekly/monthly/quarterly marketing planning meetings with the channel partners where appropriate.

EXPERTISE & EXCELLENCE

- Deliver brand, commercial and channel objectives (with specific focus on sell out) with our agencies and channel partners.
- Digital excellence using our Samsung Digital Blueprint, ensuring channels adhere to blueprint standards and we continually evolve how we execute brilliant basics in digital touchpoints (including ongoing reporting and optimisation)

INSIGHT ANALYSIS

- Responsible for ensuring internal marketing processes are being followed, prior to committing any spending.
- Timely delivery of reports including quarterly marketing plans, execution compliance & budget reviews & analysis
- Analysing post-launch/campaign results ensuring learnings & recommendations are shaping future activities.

DIVISION
OMNI-CHANNEL
MARKETING
EXECUTIVE

STAKEHOLDER MANAGEMENT & COMPLIANCE

- Collaborate with internal stakeholders and external channel partners to coordinate activity and maintain campaign momentum.
- Follow internal marketing governance procedures and ensure approvals are in place before spending is committed.

OUR IDEAL PERSON & THE ESSENTIALS WE'RE AFTER

- You're passionate about mobile, technology and innovation
- You're experienced in marketing environments (including marketing and advertising agencies)
- You're knowledgeable about 360 marketing, with a focus on digital, and can evidence your understanding of digital marketing metrics
- You're able to seek out and build relationships with multiple internal and external senior stakeholders to successfully deliver on key projects
- You're capable of multi-tasking and project managing large and sometimes complex activities
- You're a team player with a can-do attitude
- You're someone with strong attention to detail
- You're a strong communicator with solid presentation skills
- You're interested in retail, tech and marketing
- You're familiar with managing marketing budgets
- You're aware of retail or marketing environments

Our ETHIC values are at the core of everything we do, the way we think, the approach we take. These five values are qualities we look for in every single member of the Blue Square team.

