



# WE NEED YOU

## WE'RE LOOKING FOR

TRAINING DIGITAL  
CONTENT CREATOR

### LOCATION:

Chertsey and Home-working

### WORKING HOURS:

37.5 hours over Monday - Friday

### SALARY/DAY RATE:

Up to £37,500 per annum

### OTHER BENEFITS:

10% Bonus, Company Car, Life Assurance, PerkBox Discounts, Aviva Pension, Samsung Discounts, Company Sick Pay, ETHIC Values - Employee of the month: a chance to win a £500 lifestyle voucher!

### CONTACT TYPE:

Permanent

## WE'RE LOOKING FOR A CREATIVE TRAINING ENTHUSIAST

As the MX Training Digital Content Creator, you will be solely possible for the delivery of digital training content and the production of assets used across multiple workstreams and touchpoints. Adhering to client and stakeholder requirements, you will be to create and render engaging training content and to drive knowledge, awareness, and confidence in the client's products and services.

Utilising the latest in graphic design and interactive platforms, you will scope, design and provide continuous improvements to the content delivery across a wide audience of the users in Retail and Contact centre.

Working closely with the MX Training Content Project Manager, you will ensure all content, projects, and assets are produced on time, approved at the highest standard, and reflective of the client brand, product, and legal guidelines.

You must be an expert in product knowledge and proficient in cascading training across multiple teams and audience sizes, both F2F and virtual, inspiring hearts and minds through engaging and immersive digital training content that not only adheres to all client requirements but delivers against the training needs analysis for the product scope.

To be successful in the role you will need to be commercially minded, with a full understanding of measuring ROI of the production of training content, with a background in project management as well as fully experienced and efficient in the Microsoft Suite, (advanced PowerPoint skills), Adobe Creative Cloud (Illustrator proficient) and more.

*All suitable candidates should reside no more than 50 miles away from the vacancy location. Candidates who live outside of the requirement will not be considered.*

## TO MAKE A REAL DIFFERENCE IN THESE AREAS

### CONTENT CREATION

- Utilize the latest in interactive platforms and graphic design to create immersive digital training content and assets
- Design compact and high-impact training quick guides and one-pagers aligned to the recent trends in the way people learn and consumer media.
- Create, maintain, and review Full training presentations to support classroom and virtual training from onboarding to in-life upskilling
- Be responsible for product Direct to consumer-facing content for Retail Furniture POS
- You're skilled in producing professional-grade presentations and assets used across both large and small-scale touchpoints, adapting to various formats and structures

**SAMSUNG  
TRAINING DIGITAL  
CONTENT  
CREATOR****RESEARCH**

- Researching the latest trends in Behavioral science in user media consumption as well as identifying new methods to engage with our audiences through training content.
- Be an advocate in looking at new ways of creating and delivering content, from new techniques to introduction of AI tools to improve workflow and quality of content created
- Understanding of reaching new audiences and driving awareness through content

**TRAINING DELIVERY**

- Deliver end-to-end train the trainer sessions across multiple teams and audience sizes
- Champion high-energy engagement and be a charismatic presenter when delivering Train the Trainer sessions.
- Proficient in cascading information by the means of delivering training content to the wider Training Team.

**STAKEHOLDER MANAGEMENT**

- Working with internal and external stakeholders end to end through the project management process from capturing requirements to feedback and learning.
- Full understanding of channel partners and third-party vendor requirements, leading collaboration projects across client partners to satisfy multiple requirements
- You're an effective communicator, collaborating well with senior stakeholders and team members alike.

**PRODUCT/INDUSTRY KNOWLEDGE**

- Be a Samsung product expert, responsible for delivering end-to-end train the trainer session across multiple teams and audience sizes
- You're experienced in understanding soft skills training and sales journeys, weaving these into content for multiple channel partners and 3rd party vendors
- You're knowledgeable about social platforms and their benefits, ensuring copywriting aligns with brand guidelines and maintains the appropriate tone of voice for each project.

**ANALYSIS**

- Expert in multiuser-driven learning scenarios and ability to effectively measure knowledge through training needs analysis
- Utilising insights to drive training content and innovation in approach and identifying new opportunities based on industry and competitor analysis.
- You're adept at measuring the impact of training assets through KPIs and metrics, with a strong commercial understanding

**PROJECT MANAGEMENT**

- You're capable of managing projects as both a leader and contributor, taking ownership of the entire process from start to finish.
- You're able to manage multiple work streams efficiently, ensuring they meet client requirements and deadlines.

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CONTENT  
CREATOR

## OUR IDEAL PERSON & THE ESSENTIALS WE'RE AFTER

- Proficiency with the Adobe Creative Suite is essential (Adobe Premiere Pro, Illustrator and Photoshop)
- Proven track record of providing training material within IT and or telecom.
- Confident in presenting
- Strong understanding of training/ training experience
- Strong project and time management skills
- Proficient with Microsoft Office - particularly PowerPoint
- Ability to quickly shift focus to high priority tasks within a fast paced industry
- Excellent copywriting skills
- Required to work from Samsung HQ in Chertsey (KT16 0PS) and production studio in the Chertsey/Working Area several times a week and on occasion travel to events throughout the UK
- Personable, engaging, and energetic
- Strong communication and networking skills
- Eager to tackle challenges and create change.
- Full driving license

**Our ETHIC values are at the core of everything we do, the way we think, the approach we take. These five values are qualities we look for in every single member of the Blue Square team.**

