



WE NEED YOU

WE'RE LOOKING FOR

Samsung AI Product Promoter

LOCATION:

John Lewis - Milton Keynes

WORKING DAYS/HOURS:

Friday 10:00-18:00, Saturday 10:00 – 18:00, Sunday
10:30 – 17:30

DAY RATE:

£113.55 per day

OTHER BENEFITS:

£25 daily bonus, 4 X salary Life Assurance, 24 Hour
GP, Employee Assistance Programme, ETHIC
Values Employee of the Month Recognition
Scheme

CONTACT TYPE:

Fixed-term contract (23/01 – 22/03)

REPORTING INTO:

Regional Manager

blue square.

**SAMSUNG
AI
PRODUCT
PROMOTER****WE'RE LOOKING FOR A TECH ENTHUSIAST,
PEOPLE PERSON**

As a AI Product Promoter, you'll engage with customers, showcase Samsung products, and deliver an exceptional experience with every interaction. By building strong relationships with customers and in-store teams, you'll drive brand loyalty, advocacy, and sales.

You'll ensure brand standards are consistently met, recommend tailored product solutions through insightful conversations, and create memorable customer experiences. Staying aware of competitors, you'll share valuable feedback and insights to help maintain our competitive edge.

Your goal: achieve sales targets by driving brand awareness, customer engagement, and exceptional service at every opportunity.

TO MAKE A REAL DIFFERENCE IN THESE AREAS**PRODUCT DEMONSTRATIONS**

- Execute engaging product demonstrations to showcase the Customer Experience Point (CXPs) and benefits of Samsung Mobile Experience (MX) products to customers.
- Ensure brand image/standards are maintained.

DRIVE SALES AND EXCEED TARGETS

- Proactively drive customer interactions, sales, and surpass predetermined targets.
- Understand target audiences and provide tailored customer experiences.

PRODUCT KNOWLEDGE

- Cultivate an in-depth understanding of Samsung products, propositions, and channel store teams.

EXECUTE FLAGSHIP / NEW PRODUCT LAUNCHES

- Develop effective plans for the successful launch of flagship/new products, ensuring alignment with sales targets.

PRODUCT TRAINING

- Foster outstanding knowledge and brand advocacy by providing regular training sessions to in-store teams.
- Ensure training is aligned to brand guidelines.
- Execute engaging and motivating training sessions.

RELATIONSHIP BUILDING

- Build key relationships with retailers and build rapport with customers.
- Be a key point of contact for Samsung.

SAMSUNG
AI
PRODUCT
PROMOTER

DATA ANALYSIS / REPORTING

- Gather insights and evaluate performance.
- Identify areas of improvement and suggest process improvements.
- Keep updated with industry trends and competitor insights.

RETURN ON INVESTMENT

- Implement strategies to maximize ROI from all customer interactions, including upselling opportunities.

CULTURE & INCLUSIVITY

- Champion our values and actively contributing to the development of Blue Square's culture.
- Drive innovation to foster diversity and inclusivity across the Field Team.

COMPLIANCE AND CONFIDENTIALITY

- Always ensure compliance and confidentiality.

**OUR IDEAL PERSON &
THE ESSENTIALS WE'RE AFTER**

- You're an enthusiastic communicator, confident people person who strives for excellent customer service.
- You're someone with previous retail, sales or customer facing background.
- You're passionate about tech and have good understanding of technology.
- You're eager to tackle challenges and change.
- You're motivated by exceeding targets achieving goals.
- You're able to integrate well into teams.

Our ETHIC values are at the core of everything we do, the way we think, the approach we take. These five values are qualities we look for in every single member of the Blue Square team.

