



WE NEED YOU

WE'RE LOOKING FOR

Brand Expert Manager

LOCATION:

Field Based – Ireland

WORKING HOURS:

Friday – Sunday 3 days a week

SALARY:

€195 per day, €25 daily performance-based bonus

OTHER BENEFITS:

Company car, life assurance, flexible reward portal, company discounts, Pension, company sick pay.

CONTACT TYPE:

3-Month Fixed Term Contract

REPORTING IN TO:

Client Service Manager

Shark Ninja BRAND EXPERT MANAGER

WE'RE LOOKING FOR A DRIVEN RETAIL MANAGER

With all the exciting new technology we have on the horizon, we are looking for a pro-active, engaging, and confident Brand Expert Manager to support our Shark Ninja field-based team in Ireland during the busiest few months of the year. You will be the essential link between our products, field teams and our customers, working with your team leading the way in providing a best-in-class shopper journey from start to finish. Your teams will create excitement and a buzz around our products by sharing their expert knowledge, boosting brand love, and driving advocacy.

To be successful, you will be an experienced People Manager with a demonstrated history of driving performance with instore teams, in high-profile and high-pressure environments. You will be passionate about technology and innovative beauty/hair care products, and you will work to lead and develop the team. You will show pride, passion, and performance in all that you do building the bond between our customers and Shark Ninja.

TO MAKE A REAL DIFFERENCE IN THESE AREAS

MANAGEMENT & LEADERSHIP

- Lead and develop a team of Brand Ambassadors ensuring effective campaign execution
- Collaborate with Blue Square central teams for all people requirements
- Implement team performance management, reporting issues, compliance needs
- Liaise with local venues/shopping centres for staff sign-in and logistical coordination
- Manage promotional stand operations throughout the campaign as per client request
- Demonstrate initiative and creativity to enhance sales performance and operational rigour

CUSTOMER EXPERIENCE

- Provide a best-in-class brand experience, leaving an unforgettable impression through the Sales Catalyst Programme
- Coach and develop our Brand Experts to deliver exceptional sales results through implementation and improvement of the sales process
- Through your team create excitement and buzz to increase footfall and drive interest in products
- Deliver outstanding customer interactions, influence, and increase sales
- Meet and exceed sales targets, demonstrating high conversion rates and sharing best practice with the team
- Drive brand awareness and advocacy through positive team relationships
- Build meaningful and memorable experiences through your team for each customer

BRAND AWARENESS

- Answer team and customer queries efficiently and confidently, demonstrating your brand knowledge
- Maintain an expert understanding of products and stay updated on competitor offerings to showcase outstanding demonstrations and presentations of the Shark Ninja brand

- ## REPORTING AND FEEDBACK

- ## OUR IDEAL PERSON & THE ESSENTIALS WE'RE AFTER

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- OUR VALUES
- EXCELLENCE
TOGETHER
HEART
INTEGRITY
CURIOUS
- together is a beautiful place to be
- EAT RIGHT
WORK HARD
FEEL GOOD
- Samsung