





# WE'RE LOOKING FOR AN ENGAGING, TECH FOCUSED TRAINER

As our MX Trainer, you will lead top-notch training events, showcasing the latest devices and sharing expert product knowledge with retail and contact centre partners. You'll also collaborate with influencers and promoters in our live studio sessions. Your dynamic training style will captivate audiences, driving the success of our client's flagship devices in the market. You'll create memorable experiences, retaining existing users and attracting new consumers to expand our client's market share.

Key to this role is building strong relationships with stakeholders and staying updated on competitor insights. You'll provide ongoing feedback on learning methods, deliver timely reports, and showcase event success through supporting evidence.

This role is UK-wide, involving travel to exciting events where you can demonstrate your passion for technology and our client's products. We seek individuals who are passionate about the latest tech and are confident in presenting to both small- and large-scale audiences.

## TO MAKE A REAL DIFFERENCE IN THESE AREAS

#### ATTEND AND DELIVER TRAINING EVENTS

Provide expert product knowledge to partners in retail and contact centre during best-inclass training events. Offer support for a range of small- and large-scale training events, including business conferences, PR events, and retail and contact centre activations.

#### **PARTICIPATE IN STUDIO SESSIONS**

Attend sessions to script, storyboard, and record live content in collaboration with the content and project management team.

#### **MAINTAIN PRODUCT KNOWLEDGE**

Stay updated with the latest information on MX products and promotions.

### **COMPLIANCE**

Ensure training is aligned with brand guidelines and direction to maintain compliance.

#### **BUILD STRONG RELATIONSHIPS**

Establish and nurture strong relationships with both internal and external stakeholders across the business.

#### **EXPLORE INNOVATIVE TRAINING METHODS**

Continuously seek out new training methods to provide a tailored learning experience for your audience.

### **MONITOR AND IMPROVE SUCCESS**

Track and monitor success through feedback, making necessary improvements to enhance and demonstrate return on investment.





SAMSUNG MX TRAINER

# OUR IDEAL PERSON & THE ESSENTIALS WE'RE AFTER

- You're someone with a demonstrated passion and interest for the latest technology.
- You're equipped with an understanding of retail environments, and experience in a contact centre is a bonus.
- You're engaging and enthusiastic.
- You're confident in presenting to both small- and large-scale audiences.
- You have an understanding and passion for adult learning styles and techniques.
- You're flexible and adaptable to changing business needs and requirements.
- You possess strong relationship building skills.
- You hold a full UK driving license.

Our ETHIC values are at the core of everything we do, the way we think, the approach we take. These five values are qualities we look for in every single member of the Blue Square team.

