

LOCATION:

WORKING HOURS

111

37.5 Hours a week, working 5 out of 7 days between Monday to Sunday

SALARY: £27,000 - £28,000 per annum

OTHER BENEFITS

2025 BMW SUV Company Car, 15% Bonus, Access to Samsung Discount Portal, Access to Reward Hub for tons of discounts, Company Sick Pay, Aviva Pension, 4 X salary Life Assurance, ETHIC Values Employee of the Month Recognition Scheme

CONTACT TYPE Permanent

REPORTING IN TO: Lead/Regional Manager

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SAMSUNG OMNICHANNEL MERCHANDISER

WE'RE LOOKING FOR A DRIVEN RELATIONSHIP BUILDER WITH A PASSION FOR TECH

As our Omnichannel Merchandiser, you will be at the forefront of driving operational success across retail stores and contact centres within your territory. This role is built for individuals who thrive on building meaningful relationships and delivering exceptional work.

You will establish strong relationships at all levels within your territory, training in store colleagues on the latest devices and incentives whilst increasing brand awareness. Your expertise will advance brand loyalty and elevate Samsung's presence, while spotting any opportunities to improve Samsung's position in store.

TO MAKE A REAL DIFFERENCE IN THESE AREAS

OPERATOINAL MERCHANDISING

- Bring Samsung's retail vision to life by updating branded fixtures with the latest products, security installations, and marketing visual executions.
- Ensure all displays and messaging follow Samsung and retailer guidelines, maintain high standards of brand representation in every store you visit.

PRODUCT MASTERY

- Stay ahead of the curve by being an expert in all things Samsung Mobile (MX) and their products, ensuring your territory is always informed and engaged to increase brand sales.
- Understand competitor products and approaches to remain operationally aware and commercial ahead of the curve.

RELATIONSHIP BUILDNG

- Cultivate and maintain strong, influential relationships with store management and team members.
- Lead high-profile visits and VIP engagements.
- Engage with senior professionals and decision-makers, opening doors to new opportunities and collaborations.
- Serve as the go-to person for compliance queries within your Region.

TRAINING EXCELLENCE

• Deliver impactful training sessions to store management and colleagues, ensuring every interaction is memorable and engaging.

TERRITORY MANAGEMENT

- Organise and plan your time effectively to multitask and deliver maximise return on investment during your store visits.
- Attend contact centre roadshow activations and tactical pop-up activity, providing support when required.



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DATA DRIVEN REPORTING

- Report on customer interactions and training sessions to provide insights and demonstrate return on investment.
- Gain an understanding of store performance, utilising insights from various routes including mystery shop scores.

CULTURE & INCLUSIVITY

- Champion our values and actively contributing to the development of Blue Square's culture.
- Drive innovation to foster diversity and inclusivity across the Field Team.

COMPLIANCE AND CONFIDENTIALITY

• Always ensure compliance and confidentiality.

OUR IDEAL PERSON & THE ESSENTIALS WE'RE LOOKING FOR

- You are comfortable with covering a large geographical area, and a full UK driving license is required.
- You have a retail background with a strong sense of passion and proven experience in merchandising.
- You have a great eye for detail, using data and insights, you can spot and feel confident developing sales opportunities.
- You manage multiple stakeholders with ease across a large geographical area.
- You are a confident and passionate communicator delivering in person training sessions.
- You are comfortable managing your time to get the maximum results, working autonomously within your team.



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SAMSUNG OMNICHANNEL MERCHANDISER

Our ETHIC values are at the core of everything we do, the way we think, the approach we take. These five values are qualities we look for in every single member of the Blue Square team.



