



WE NEED YOU

WE'RE LOOKING FOR BRAND EXPERIENCE EVENT MANAGER

LOCATION:

National across the UK

WORKING HOURS:

Flexible rota basis pattern

SALARY:

£200 p/d + £25 Performance Related Bonus

OTHER BENEFITS:

Company Sick Pay

CONTACT TYPE:

Fixed Term Contract – 3 Weeks

REPORTING IN TO:

Client Services Manager

**SAMSUNG
BRAND
EXPERIENCE
EVENT MANAGER**

WE'RE LOOKING FOR A DYNAMIC, TECH SAVVY ROADSHOW EXPERIENCE EXPERT

Are you ready to take on a Contact Centre Roadshow and elevate next level channel partner experiences whilst immersing yourself in the exciting world of Samsung? This is your chance to be a part of our latest experiential activation!

You'll play a leading role in creating unforgettable brand experiences, driving interactions, and showcasing the latest Samsung cutting-edge technology. You will bring high energy, creating an electric atmosphere that draws people in. This role requires a blend of technical expertise, people management, charisma, and a passion for delivering unparalleled roadshow experiential experiences.

Flexibility is a must as you'll be travelling across the UK visiting some of the biggest channel Partner Contact Centres. You'll thrive in a fast-paced, dynamic, and exciting experiential environment.

TO MAKE A REAL DIFFERENCE IN THESE AREAS

ROADSHOW SPECIALIST

- Oversee and orchestrate a small team of Samsung Trainers and Retails team during roadshow events, ensuring smooth operations and effective teamwork.
- Drive channel partner interactions by promoting Samsung products in an engaging and professional manner.
- Coordinate and manage the distribution of promotional giveaways to maximise customer engagement and satisfaction.
- Supervise the final set-up of event stands, ensuring all branding and equipment meet quality and brand standards.
- Monitor and maintain a high level of customer experience throughout the roadshow events.
- Plan daily schedules and allocate tasks to team members for efficient event execution over each roadshow visit.
- Liaise with stakeholders and external suppliers to ensure timely delivery of materials and resources and stand build.
- Handle any on-site challenges or issues, providing solutions quickly and efficiently.
- Gather and report feedback from customers and team members to improve future roadshow activities.
- Ensure compliance with company policies, brand guidelines, and health and safety regulations.

NATIONWIDE TRAVEL

- Being the face of this experience, you'll bring the excitement of Samsung's latest innovations directly to consumers across diverse retail environments, ensuring coverage across the UK and Ireland, and delivering best-in-class experiences at every touchpoint
- Be flexible and adaptable, embracing change and last-minute requests

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- Approach each journey with enthusiasm and professionalism, ensuring every aspect of the pop-up bus experience runs smoothly and seamlessly

OUR IDEAL PERSON & THE ESSENTIALS WE'RE AFTER

- You've got a full UK driving license with a willingness to travelling long distances when required.
- You're an experienced Event Manager, able to influence and guide a team
- You're experienced working on brand activations within a management position
- You're passionate and experienced in delivering exceptional customer experiences and interactions to strong engagement targets.
- You've got a natural ability to engage and bring brand and products to life, with consumers
- You're innovative and organised, constantly seeking ways to elevate the retail environment and streamline operations
- You're excited about technology, especially Samsung products. A quick learner who can become a product expert who can demonstrate an innovative approach
- You're an experiential marketing expert, with a track record of delivering successful brand events
- You can bring high energy and enthusiasm. We're looking for individuals who can motivate and inspire others

Our ETHIC values are at the core of everything we do, the way we think, the approach we take. These five values are qualities we look for in every single member of the Blue Square team.

